



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/T Murphy/R/Con/PA (16299)  
BrabenderCox (3844)  
BRABENDER,LIZ  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555

invoice 640760  
Inv Date 10/28/2012  
Terms Net 30  
Contract 335461  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

MURPHY 10/01  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:30PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>TODAY 8-9A/1</b>						
	Spot	8:00:00AM- 9:00:00	Day,Th-1,F-1	10/04/12 8:59AM (Th)	00:30	Today Show	BCTM1204H	\$575.00	
	Spot	8:00:00AM- 9:00:00	Day,Th-1,F-1	10/05/12 8:41AM (Fr)	00:30	Today Show	BCTM1204H	\$575.00	
2.0	<b>Contract Line Remarks:</b>		<b>NOON NEWS/2</b>						
	Spot	11:59:04AM-Channel	Day,Th-1,F-1	10/04/12 12:14PM (Th)	00:30	Channel 11 News At Noon	BCTM1204H	\$275.00	
	Spot	11:59:04AM-Channel	Day,Th-1,F-1	10/05/12 12:23PM (Fr)	00:30	Channel 11 News At Noon	BCTM1203H	\$275.00	
3.0	<b>Contract Line Remarks:</b>		<b>JUDY 430-5P/3</b>						
	Spot	4:29:19PM-Judge J	Day,Th-1,F-1	10/04/12 4:55PM (Th)	00:30	JUDGE JUDY 430P	BCTM1203H	\$375.00	
	Spot	4:29:19PM-Judge J	Day,Th-1,F-1	10/05/12 4:42PM (Fr)	00:30	JUDGE JUDY 430P	BCTM1204H	\$375.00	
4.0	<b>Contract Line Remarks:</b>		<b>WHEEL 730-8P/4</b>						
	Spot	7:30:04PM-WHEEL	Day,Th-1,F-1	10/04/12 7:43PM (Th)	00:30	Wheel Of Fortune	BCTM1204H	\$1250.00	
	Spot	7:30:04PM-WHEEL	Day,Th-1,F-1	10/05/12 7:47PM (Fr)	00:30	Wheel Of Fortune	BCTM1204H	\$1250.00	
5.0	<b>Contract Line Remarks:</b>		<b>LATE NEWS/5</b>						
	Spot	10:59:34PM-CHANNEL	Per week (1),Th,Fr	10/04/12 11:23PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1204H	\$2000.00	
6.0	<b>Contract Line Remarks:</b>		<b>TONIGHT/6</b>						
	Spot	11:34:34PM-TONIGHT	Per week (1),Th,Fr	10/05/12 11:47PM (Fr)	00:30	Tonight Show	BCTM1203H	\$500.00	
7.0	Preempt			10/06/12			1 preempt @ \$425.00	\$0.00	No Avail
8.0	Preempt			10/06/12			1 preempt @ \$1200.00	\$0.00	Program Change
9.0	<b>Contract Line Remarks:</b>		<b>SUN NEWS 6-630P/9</b>						
	Spot	6:00:04PM-CHANNEL	Day,Su-1	10/07/12 6:28PM (Su)	00:30	CHANNEL 11 NEWS	BCTM1204H	\$675.00	
10.0	<b>Contract Line Remarks:</b>		<b>LATE NEWS/10</b>						
	Spot	11:30:04PM-Channel	Day,Su-1	10/07/12 12:05AM (Su)	00:30	Channel 11 News Following Football 1130P	BCTM1204H	\$2250.00	
11.0	<b>Contract Line Remarks:</b>		<b>ND 730-11P/7</b>						
	Sports-Foc	7:30:04PM-Notre D	Day,Sa-1	10/06/12 8:25PM (Sa)	00:30	Notre Dame Football	BCTM1204H	\$425.00	M/G For 7.0.1
12.0	<b>Contract Line Remarks:</b>		<b>DATeline 10-11P/8</b>						
	Prime	10:00:04PM-Dateline	Day,F-1	10/05/12 10:29PM (Fr)	00:30	Dateline 10-11P	BCTM1204H	\$1200.00	M/G For 8.0.1

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$12,000.00	Total Spots	14
Commission	(\$1,800.00)		
Net Total	\$10,200.00		